



# Sponsorship Opportunities

June 13, 2020

Jim Archdekin Recreation Centre, Brampton, ON

In its 7th year, Bike the Creek is a free, open, fun family event that showcases the Etobicoke Creek multi-use trail as an active transportation alternative and exposes participants to the beautiful, ecologically and culturally important natural capital and heritage features within Brampton's, Caledon's and Mississauga's urban river valleys. This signature event has attracted over 1000 riders.

Cycling leads to a strong, healthy, vibrant, sustainable community. Your sponsorship will align your business with these benefits while gaining exposure to hundreds of cyclists.

## SPONSORSHIP OPPORTUNITIES

Please select the opportunity that best reflects your goals and budget.

### PRIZE DRAW SPONSOR

- Recognition by Master of Ceremonies

### \$300—BRONZE SPONSOR

- Recognition by Master of Ceremonies
- Booth space at main event site (tent provided upon request)
- Logo on event website with live link to company website
- General Admission passes to TRCA/CVC Parks (10)

### \$500—SILVER SPONSOR

- Recognition by Master of Ceremonies
- Booth space at main event site (tent provided upon request)
- Logo on event website with live link to company website
- General Admission passes to TRCA/CVC Parks (20)

### \$1000—GOLD SPONSOR

- Recognition by Master of Ceremonies
- Booth space at main event site (tent provided upon request)
- Logo on event website with live link to company website
- Annual TRCA Parks Pass (2)

### \$3000—PLATINUM SPONSOR

- Recognition by Master of Ceremonies
- Booth space at main event site (tent provided upon request)
- Logo on event website with live link to company website
- Route naming opportunity
- Annual TRCA Parks Pass (5)

## INTERESTED? PLEASE CONTACT:

Joanna Gardner  
Toronto and Region Conservation Authority  
416-661-6600 x5575 [jgardner@trca.on.ca](mailto:jgardner@trca.on.ca)

Should this proposal meet your approval, kindly signify your acceptance, provide a vector or high-quality jpeg of your logo for the website, and forward a cheque attention Joanna Gardner, made payable to:

Toronto and Region Conservation Foundation  
101 Exchange Ave  
Vaughan, ON, L4K 5R6

Many thanks, we look forward to welcoming you as a sponsor for Bike the Creek!

